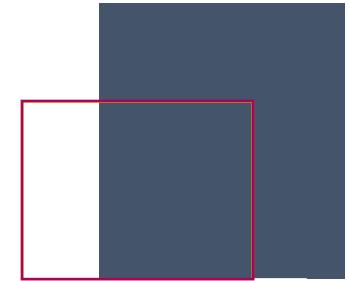


Sustainable Management

Three aspects of the study of sustainability in business are connected to various definitions of sustainability: Through corporate social responsibility, sustainable firms maintain a long-term engagement with their constituents. Environmentally responsible business methods enable sustainable relationships with the environment and natural resources. Additionally, by maintaining continuity and being prepared for emergencies, sustainable enterprises are also self-sustaining.



M.B.A.

The MBA in Sustainability Management is a distinctive program that strikes a mix between linkages to the business and hands-on training. By applying sustainability management to various business units or industries, you will gain a competitive edge and improve your managerial abilities as well as a 360-degree vision of all business sectors of functioning firms.

History

The tactics used by managers are a reflection of the culture. Given this, there have been two issues with the development of sustainable management techniques. The first is the ongoing evolution of sustainable norms. The second reason is that practicing sustainable management requires having a long-term perspective in addition to short-term thinking. This indicates that factors and ideas outside the specific program are pushing management. Although the manager can take some credit for the cultural shifts in his or her program, the organization's culture as a whole reflects prevalent public perceptions at the moment.



Careers

MBA graduates are sought after employees for a variety of reasons, including their propensity to be adaptable workers and leaders in corporate environments. The following are some of the most typical roles in business that focus on sustainability: consultant for sustainability, supply chain, and logistics positions, director of sustainability and director of compliance positions.





Why ESLM?

- The framework of the curriculum is very multidisciplinary. You will have a firm grasp of business planning, marketing, finance, accounting, and control tools at the conclusion of the program, and you will be able to use logistics & supply chain management, purchasing & procurement and project management approaches in a fast-paced and global company environment.
- Faculty consists of leading academics and professionals in the area, who are well-known on a global scale for their lectures and cutting-edge research, which is created in conjunction with the industry's leading firms.
- You'll be engaged in a unique international setting that encourages you to learn by exploring differences and enjoying variety.

“Sustainable Development: Holding Our World In Trust For Our Children”

-Micheal Meacher



Why Sustainable Management MBA Degree

Graduates of MBA programs with sustainability specializations are prepared to lead initiatives to maximize efficiency and profit while upholding high standards of integrity in regards to energy use, ecological effect, and resource management. MBA specialists are taught how to lessen an organization's carbon impact, manage human resources fairly, and contribute significantly to both local and global communities.



M.B.A. Program

The two-year MBA in sustainable management program is split into four terms. It includes core requirement courses (8 courses) sustainable management courses (5 courses), general courses (2 courses) electives (2 courses) and 1 project.

This program is offered at our facility in Brussels.

Who does ESLM target?

- Graduate Students
- Young Employees
- Professionals
- Top Managers
- Executive Managers

Graduate Students

- Age: 22 - 25 years
- Previous education: business school graduate
- Funding: parents / student loans
- Duration: 2 years

Young Employees

- Age: 23 - 27 years old
- Profession: non-managerial-first line managers
- Funding: company
- Duration: 2 years

“Sustainable Development is the Peace Policy of the Future”

- Dr. Klaus Topfer

Professionals

- Age: 27 - 35 years old
- Goal: Change of job in the company or professional retraining
- Funding: company or own
- Duration: 150h

Top Managers

- Age: 25 - 45 years
- Goal: Accelerated course vs. skills already acquired top position
- Funding: own or business
- Duration: 150h

Admissions Requirements

- Undergraduate transcripts + diploma
- English placement test
- Motivational Interview
- Letter for training, latest transcripts and updated CV issued from the company for young marketers and professionals.
- Updated CV and inhouse application for top managers and executive managers.



Main Supply Chain Management Courses

- Firms & Sustainable Development
- Sustainable Innovation
- Environmental Management Systems
- Environmental Economics
- Supply Chain Strategies

Methods of Teaching

- Hybrid lectures and classes that are interactive
- Scenarios created by students through group or individual case studies
- Case studies
- Presentations
- Seminars

Different tracks offered:

- Full MBA Program: Student must take core course requirements, sustainable management courses and present a project to graduate.
- A diploma in sustainable management: student must register the marketing courses only.
- Training certificate: can be taken in the form of course certificate chosen from the sustainable management courses.

Methods of Evaluation

- Case studies, either individual or collective
- Oral presentations
- Paper submissions
- Exams
- Project

Program Details

- Total credits: 36
- Total number of courses: 17 + 1 project (2 credits each)
- Core requirement courses: 8 courses
- Sustainable Management courses: 5 courses
- Electives: 2
- General courses: 2
- Project: 1
- Duration: 2 years
- Each course: 2 credits AKA 30 hrs (24 teaching- 6 independent learning)
- Semester is 4 months
- Delivery:
 - Each course will be delivered over 4 weeks.
 - Face to face sessions in Brussels will be Fri-Sat 1st week of the month 6 hours\day (3 hrs in the morning, 3 hours in the evening)
 - Online sessions each Friday for the remaining 3 weeks (4 hrs\day)
- Project at the end of the 2nd year spring semester.

